

WORONI

Australian National University Student Media Inc.

2018 SSAF Bid

1. Overview of ANU Student Media, 2017

ANU Student Media as an Association

ANU Student Media has prospered in 2017 with the establishment of Woroni TV, the exponential growth of Woroni Radio, and consistent growth across Woroni Print portfolios (News, Content, and Art). This year saw a greater focus on integration across all platforms of Woroni.

2017 also saw leaps in governance with a new Constitution being passed by the Association membership and the ANU Council in September. The reforms include fixing up definitions and wording, as well as defining specific Editor roles, by adding in Art, Content, News, Radio, and TV Editors. Our elections in 2018 and beyond will be for specific portfolio categories ensuring that individuals with requisite skills are elected to appropriate portfolios so the quality of portfolios are not compromised.

The redevelopment and redesign of the website brings ANU Student Media to the forefront of digital media. The design reflects how Woroni acts as a creative outlet on campus. We receive on average 20,000 unique page views per month, with an average of 400 page views for each unique article.

Woroni Print

Woroni Print has seen the range of students, voices, and types of contributions increase. As one of the only opportunities for all students to express themselves creatively, the paper regularly features a mix of content including but not limited to: interviews, photo essays, comics, creative writing, and art. Over the course of the year, the content team has increased from 11 Subeditors in Semester Two 2016 to 17 Subeditors in Semester Two 2017. Sections such as multilingual have been added to print, as well as additional sub-editors dedicated to pull-outs, creative writing, and reviews. Collaborative initiatives such as workshops with Bossy have also been a useful and effective way to open Woroni up to new contributors.

The paper engages students with interesting and niche pull-out themes, focusing not only on the experiences of marginalised groups but also prevalent issues in today's society. These pull-outs have allowed Woroni Print to form meaningful relationships with the autonomous ANUSA Departments. The strength of these relationships have been pivotal in the coverage of for example, the AHRC report. The Creative Magazine is also gearing up to produce its second publication of the year, with an upcoming Poetry Slam also drawing in contributors new and old.

Australian National University Student Media
2018 SSAF Bid

The News team has continued its hard work with analytical reporting during the ANUSA and PARSAs elections, as well as sensitive breaking news coverage of the AHRC report. News has been revived to not only focus on campus events, but also report on international and national affairs, relating them to the ANU context. This has been beneficial in allowing News Correspondents to flex their journalistic skills and report on issues that matter to them and both Woroni readers.

To date in 2017, the Art team has designed 11 papers and one Creative Magazine, with another 48-page paper and Creative Magazine still to come in Semester Two. In recent years, the Art Editor has been extensively responsible for the creation of nearly all aspects of visual media throughout ANUSM. Over 2017, this responsibility has diffused, with a greater range of Subeditors - not only those within the Art team, but also Radio & TV Subeditors - and graphic contributors taking on responsibility for producing various art and design contributions. This has led to a diversification of graphic styles throughout Woroni, and a plurality of opportunities for student artists and designers to get involved and gain valuable design experience.

Woroni Radio

In 2017, Woroni Radio has flourished. Semester Two saw the largest amount of radio shows to date, with over fifty shows engaging with over 100 presenters. Woroni Radio has also continued its partnership with SYN Nation, who has been broadcasting ten hours of Woroni Radio content per week. Radio has been successful in implementing a new team structure, utilising Radio Producers who look after content alongside Subeditors who look after portfolios. This structure has allowed more oversight and attention to be given to shows and for the team to pursue other initiatives, such as News updates and Woroni Radio Presents podcasts and videos, integrating with different Woroni platforms.

In 2017, Woroni Radio was invited to partake in the World College Radio Day (WCRD), on 6 October, as the Australian representative. WCRD is a very unique 24 hours of college radio broadcasting – embracing different languages and cultures around the globe.

Woroni Television

Although still in its infancy, Woroni TV has established itself as a new and exciting platform for Woroni content to be consumed. The Woroni TV team has grown over 2017 to enable greater coverage. Whether it be understanding what students think in Vox Pops, highlighting exceptional and innovative students in 'Student Spotlight' or following ANU Alumni through 'ANU2CBR', Woroni TV has been well-received by the ANU Community. We have begun greater integration with News, starting our video content 'Weekly Wrap-Ups' to engage students in different ways, as well as the creation of explainer videos, such as our SSAF video, to provide important details about ANU to students. In the past month, our videos have clocked 26,200 views on Facebook.

Australian National University Student Media
2018 SSAF Bid

2018 SSAF Budget

ANU Student Media are bidding for a total of **\$180,940**.

a. Operating Costs

Budget Line	2017 SSAF Approved	2018 SSAF Request	Comments
Accounting and Auditing	\$10,000	\$10,000	
Legal	\$0	\$0	Carry forward \$7,140 from previous years for contingency legal funds.
Accounting and Legal Total	\$10,000	\$10,000	
General Administration	2017 SSAF Approved	2018 SSAF Request	Comments
Bank Fees	\$1,290	\$1,290	
Rental Expenses (previously known as Monthly Outgoings)	\$12,240	\$11,400	
Cleaning Expenses (previously covered by Monthly Outgoings)	\$0	\$1,440	
Office Supplies	\$1,220	\$1,220	
Equipment	\$6,000	\$250	Contingency to cover minor office equipment replacement.
Utilities	\$4,080	\$2,400	Reduced based on 2017 YTD expenditure.
Postage	\$310	\$310	
Printing & Publications	\$28,000	\$27,600	Printing includes standard editions, office printing, and the annual creative magazine. See below for comments.
Promotions	\$9,200	\$600	
Merchandise		\$8,200	
Software Licenses (previously called Subscriptions)	\$3,570	\$3,570	This includes licenses for Mixlr, Adobe Creative Cloud, ISSUU, Xero, Spotify, Grammarly, and Campaign Monitor.
Repair, Maintenance & Support	\$890	\$400	

Australian National University Student Media
2018 SSAF Bid

Website Maintenance	\$0	\$3,000	See below for comments.
Workers Compensation	\$0	\$1,200	Previously in a different budget line.
Interest & Penalties	\$1,020	\$0	Reduced in line with 2017 YTD expenditure.
Miscellaneous Expenses	\$510	\$510	
General Administration Total	\$68,330	\$63,390	
Wages & Salaries	2017 SSAF Approved	2018 SSAF Request	Comments
Editor Honoraria	\$48,000	\$50,400	See below for further comments and justification.
Subeditor Honoraria	\$14,000	\$16,000	
Administrative Assistant	\$14,660	\$0	
Distributor	\$2,310	\$3,250	
Wages & Salaries Total	\$78,970	\$69,650	
Operating Costs Total	\$157,300	\$143,040	

See reference A for the Administrative Costs document [uploaded separately].

Printing

Administrative printing expenditure breakdown:

Item	Details	Costs
Standard Editions	Six editions per semester 48 pages Colour Printing 1,200 copies Tabloid-sized	= \$1,800 x 12 = \$21,600
Creative Magazine	Annual 64 pages Colour Printing 1,000 copies A4 size	= \$4,000
Office Printing	Office printing based on 0.09486 unit price for coloured printing and 0.01355 unit price for	= \$2,000 based on YTD 2017 expenditure

Australian National University Student Media
2018 SSAF Bid

	black and white printing.	
--	---------------------------	--

Totaling \$27,600 for the administrative printing budget line.

In Semester Two 2017, and for the rest of 2018, ANU Student Media is committed to keep to a maximum of 48 pages per standard edition. Last year, and during Semester One 2017, the paper fluctuated between 48 and 64 pages in length. For 2018, we secured a lower price with our printer to \$1,800 per edition (48 pages, 1,200 copies).

With the redevelopment of the Woroni website, the focus has moved to our online spaces even further. We acknowledge that media is primarily consumed and produced in the online sphere. However printed publications remain essential to the Association for the reasons of creativity, visibility, and accessibility. This justification will also consider sustainability concerns of printing publications.

Creativity

The printed publication of Woroni is the primary creative outlet for artworks, graphics, and photography contributions for members of the Association. It is one of the sole creative opportunities that exist for all students to contribute to. With artwork standing alone or supplementing print content, the newspaper provides creative individuals on campus another avenue to express themselves and to develop their individual voices..

From layout to collages, graphics, photography, paintings and sketches, Woroni's newspaper seeks to foster diversity of creativity, while providing students with published works that they may put towards their portfolios.

In Semester Two alone, for example, the newspaper has featured a range of photo essays from student photographers, art contributions to our autonomous pullouts, and original illustrations to accompany the written content. This is a useful opportunity for first-time contributors wanting to explore their creative interests, or for seasoned individuals wishing to gain more publicity for their work.

Visibility

The 2015 Market Research report, completed by Market Attitude Research Services (MARS), concluded that Woroni newspapers had 'a 1,600 readership (including multiple readership) rate for each 'Woroni' edition'. Multiple readerships accounted for about 40 per cent of our papers, whilst 60 per cent of distributed newspapers were taken by a single consumer, during the period of October 2014 to April 2015.

Visibility of ANU Student Media through the newspapers and newsstands is vital to our engagement with students. A newspaper is still the clearest and most effective way to create a visual presence on campus, and a print edition of Woroni ensures that we can engage with new students and draw attention to the output of the

Australian National University Student Media
2018 SSAF Bid

Association. Newspapers and newsstands provide the initial contact point for students with Woroni, and direct them to further engagement with more of the Association's platforms.

For 2017, we have printed 1,200 copies consistently placed in over 20 locations on and off campus. Distribution locations are assessed after each paper is published to alter how many copies are left in each location.

Accessibility

Providing both online and in-print platforms caters to different preferences of consumers of ANU Student Media. While online platforms ensure that Woroni can provide up-to-the-minute news coverage and relevant commentary, the print edition provides a tangible record of student work. A newspaper remains the most accessible platform for engagement with written content while also ensuring there is a lasting and consistent record.

For those members of the Association who do not engage with social media, printed publications remain the focal type of market reach.

The archiving of the newspapers with the National Library of Australia also means that students have a lasting record of their work – meaning that the work of students today can be used a reference point into the future. This is complemented by the online presence of the Association, which brings Woroni in line with professional media and allows for interactive engagement with the voices and ideas of the ANU student body.

Sustainability

Woroni is committed to reducing its environmental footprint. We have a 'sustainability' working group dedicated to ensuring that our Association takes practical steps to actualise this commitment. In 2017, we have established a stricter recycling system and have begun the process of printing our paper more sustainably.

Our choice in printers, operated by Fairfax Media, reflects this commitment. The organisation is a co-signatory to the National Environmental Sustainability Agreement. Their newsprint contains 20-40 per cent recycled fibre from old newspapers. With the rest comprising of other recycled materials and off-cuts from other industries. The newsprint and magazine paper producer holds ISO 14001 international accreditation.

For more information about paper production in Australia and sustainability concerns: <http://www.fairfaxprintlogistics.com.au/the-facts-about-paper-production-in-australia/>

We are also looking into ways to ensure our paper, once read, is recycled:

Australian National University Student Media
2018 SSAF Bid

- (1) Adding recycling to the responsibility of our Distributor, so that they pick up old newspapers during delivery and recycle them in bulk after;
- (2) Publishing a statement in Woroni, on the last page or the contents page, encouraging readers to recycle the paper once read. This will be instated from edition 12 of this year (published week 10 of the semester).
- (3) Pursuing a series of articles and video tutorials in 2018 demonstrating to students a range of useful ways that the newspaper can be reused.

Wages & Salaries

Editor Honoraria

Across the country, editors of student publications are paid between \$0 to \$22,500 per editor per annum. There is no set standard to compare the amount and the method editors should be paid.

Without permanent staff members, the quality of content and the proper governance of the Association is almost entirely reliant on the eight members of the board fulfilling their constitutional duties. On average, our editors spend 40 - 90 hours per fortnight working on different aspects of ANU Student Media. This does not take into account the nature of Media – our Editors are often on call 24/7 for urgent issues in areas of news reporting and website hiccups etc.

The 2017 SSAF bid allocated \$48,000 on Editor Honoraria, split equally between editors (\$6,000 per editor per annum). This amount has been the same since the 2014 SSAF bid.

We propose increasing this in line with CPI adjustments. This would change to \$6,301.70 per year per editor, but for simplicity our bids rounds this amount to \$6,300 per year per editor.

Please note, to calculate this sum we used the RBA inflation calculator comparing March 2014, in line with the first installment of the 2014 Honoraria in SSAF, with June 2017, the first available quarter for comparison.

One reason for allocating honoraria within a SSAF bid for payment to Editors is to ensure accessibility. Putting in 20+ hours per week for Woroni whilst studying decreases the ability to work a casual or part-time job. The majority of the 2017 board, for Semester Two, still hold other casual employment beyond Woroni. Honoraria, hopefully, can supplement the income of editors.

We believe that work by student volunteers should be valued. Editors often take a physical, mental and emotional toll from their positions. We hope that by providing students with a token of appreciation in the form of honoraria, those who have to make personal sacrifices are able to do so without suffering severe financial detriment.

Australian National University Student Media
2018 SSAF Bid

Subeditor Honoraria

In Semester One, 2017, Subeditors received honoraria from a pool of \$7,000 based on a ranking system (as detailed in our honoraria procedure document, found online for reference). The range of Subeditor honoraria received in 2017 Semester One is indicated below:

Rank	Amount Received	Number of Sub-Editors
2	\$73	2
2.5	\$91	6
3	\$109	3
4	\$146	8
5	\$182	13
6	\$219	5
7	\$255	3
8	\$292	2

In Semester One, we had a Subeditor team of 42. In Semester Two, our team increased to 55, as the Woroni Radio team expanded by six people following a restructure, the Woroni TV team expanded by four people, and the content team expanded by two.

As ANU Student Media expands its subeditor team, we would like to increase the Subeditor Honoraria pool to \$16,000 with an equal split between each semester.

Subeditors are an essential part of the ANU Student Media. They work between 10 – 25 hours per week sourcing, creating, and producing content across all platforms, assisting in the administration of the association, reporting on news, and photographing events.

Administrative Assistant

We believe that the responsibilities of the administrative assistant can be easily achieved by members of the ANUSM Executive – the Editor-in-Chief, Deputy Editor-in-Chief, and Managing Editor. Hence, we have decided to discontinue the role as we don't believe it is an efficient use of SSAF.

Distributor

The distributor budget line has increased slightly to reflect payment of \$250 per distribution round – 12 standard editions and one creative magazine. This job takes seven to eight hours per round so equates roughly \$31 – \$35 per hour. It is a highly labour intensive role so we believe this is a fair and equitable rate.

This increase also reflects the new role of taking any 'leftover' papers from distribution locations for recycling, as noted above in printing justification.

Australian National University Student Media
2018 SSAF Bid

Website Maintenance:

In 2017, Woroni invested \$30,000 through historic SSAF for the redesign and redevelopment of our website. This project was successfully completed in June 2017. We're looking to ensure that a set amount of money is budgeted for in 2018 [\$3,000/annum] and beyond for the hosting and maintenance of the Woroni website to ensure that it remains adaptive to our needs as an Association.

Previously, this budget line did not exist and it was spread in different budget lines of the 2017 SSAF Bid. Creating this budget line ensures the continued importance of our online space. This is in line with a more environmentally conscious ANU Student Media.

Australian National University Student Media
2018 SSAF Bid

b. Initiatives

Budget Line	2017 SSAF Approved	2018 SSAF Request	Comments
Professional Development & Training	\$10,000	\$7,000	See below for further justification.
Leadership Development (Previously under PD line)	\$0	\$3,000	This is primarily for the Editors retreat for Semester One and Semester Two. This retreat is essential for planning the semester ahead and integrating different platforms.
NLA Archiving	\$2,310	\$0	Archiving is free for publications uploaded online. We upload all our publications onto ISSUU (paid through the software licenses budget line).
Events	\$8,000	\$8,000	
ANUSM Photography Equipment	\$0	\$1,900	Maintenance of equipment for Woroni Photography, TV, and Radio. See below for further justification.
ANUSM Radio Equipment	\$1,270	\$3,000	
ANUSM Television Equipment	\$9,000	\$2,750	
ANUSM Television Manager	\$7,920	\$0	This role is being discontinued in 2018. Though essential for the initial establishment of Woroni TV, this role is covered by the Woroni TV Editor and the subeditor TV team.
NUS National Conference Attendance	\$0	\$3,450	See below for further justification.
Zine Fund	\$0	\$2,000	See below for further justification.
Annual Cookbook	\$0	\$6,000	See below for further justification.
Art Outreach	\$0	\$800	See below for further justification.
Initiatives Total	\$38,500	\$37,900	

Professional Development & Training

Australian National University Student Media
2018 SSAF Bid

ANU Student Media continue our professional development program that was established in 2017 – with hosts coming in to teach students about their area of profession. In 2017, we ran a series of workshops on topics such as political reporting, sports commentary, event photography, video editing, cinematography, screenwriting, and data visualisation. In Semester Two, thus far, we have run 10 sessions open to all students.

These workshops are an effective way for the Association to foster new relationships with media organisations and professionals in Canberra. Already, we have established relationships with ABC Canberra and BuzzFeed Australia as a result. Because the ANU does not provide degrees with a focus on media and communication, these workshops are a vital opportunity for students interested in pursuing a media-related career to build on their skillset and gain vital connections in the field.

This semester, we also collaborated on series of professional development sessions with *Bossy*, the Women's Department publication, including a session on Writing about Gender and Sexuality, and Writing Fiction, both run by ANU postgraduate students. We plan to continue these collaborations with other student publications in 2018.

In 2018, Woroni will place greater emphasis on the training of our Subeditors, editors, and the wider student community. This could include an intensive editing workshop, a formal Adobe Creative Cloud training program, and a focus on practical skills based training in photography, videography, and radio production.

This SSAF bid has separated leadership development, primarily for the two retreats for the Board of Editors, out from the professional development and training budget line. This is to increase transparency about our expenditure in this area. Editor retreat is vital in the planning of ANU Student Media for each semester, especially in the areas of integration between different platforms.

In our meetings with ANU Sport, ANUSA, PARSA, and ANU Observer, prior to creating this bid, all four Associations agreed that there was scope in collaboration in the professional development space.

With ANU Sport, the focus would be on sport coverage and content – including but not limited to sports photography, sports commentary, and sports reporting.

With ANUSA and PARSA, the focus would be on freelancing and sessions supporting students going into the 'gig economy' as well as opportunities for creative based sessions.

Australian National University Student Media
2018 SSAF Bid

With ANU Observer, the focus would be on news writing and commentary workshops, benefitting members of both teams.

Events

In 2017, ANU Student Media has focused on different ways to engage with different segments of the student body. We introduced Woroni Lunch Break, a free lunch provided to students in line with the release of our newspaper. We ran panel discussions on media in different spheres. We have also run a creative magazine launch with spoken readings of poetry and prose. In collaboration with ANUSA CASS representatives, we are holding a Poetry Slam event showcasing the immense creative talent on campus. Woroni Radio has held numerous events at the pop-up village providing DJ sets and other live music sets during Bush Week and throughout semester two.

In 2018, we want to continue engaging students through Woroni Lunch Break, providing free food and music with each release of the newspaper. We also want to focus more on creative events including more poetry slams, art exhibits for artwork, Woroni archives (we have some great material!), or zines, and collaborative workshops with other on-campus publications like the ones with *Bossy* in Semester Two. We are also looking to foster new collaborations with on campus initiatives, like student revues, in the form of script writing workshops.

We have also established a close relationship with Dionysus Events and wish to continue putting on events at the pop-up village, venturing further into the live music scene through Woroni Radio. We have been given opportunities to co-host live music acts that would be equivalent to gigs staged by the former ANU Bar. These events would be self-sustaining with the initial investment by Dionysus.

Maintenance of Equipment

Photography

Our photographers attend and capture some of the best moments of ANU life: society balls and events, O-Week, Bush Week, and ANU Open Day. All for free. Some of our equipment is outdated and doesn't provide the quality photography that students deserve.

Based on advice from a professional events photographer (Scavenger Photography, Ana Stuart), we will be updating our equipment with a new camera, an external flash and additional lens, all of which are needed for quality event coverage. Currently our photographers are using their own equipment and lending it to one another. The purchase of a flash and new lens, specifically, will be of benefit to students in the wider community who are hiring our photography equipment. Additionally, the new photography camera will be able to supplement footage for Woroni TV, providing another angle for shooting.

Australian National University Student Media
2018 SSAF Bid

The items we are looking to purchase are: 1) Canon EOS 760 D camera, 2) Tamron SP 17-50mm f2.8 Di-II VC and 3) Canon Speedlite 430EX II Flash.

TV

Woroni TV has bloomed in 2017. With the 2017 SSAF Bid, we were able to buy our baseline equipment to make Woroni TV a possibility. However, some equipment needs to be upgraded for videos of even better quality in 2018 and beyond.

Firstly, microphones: Currently Woroni TV has two shotgun mics that are useful but not ideal for more professional interviews and short documentaries. The new lav. microphones will allow Woroni TV to record and stream higher quality interview audio as well as record and livestream university debates and elections to a higher standard. A new stereo microphone will help Woroni TV and Woroni Radio record more musical performances and bring them to the students in video format. Currently, the shotgun mics are not ideal for picking up atmospheric sounds. With the addition of a stereo microphone will allow things like background music, and environmental sounds like running water or wind, to be picked up. This will only add to the creativity of Woroni TV and Woroni Radio, providing more usable content.

Throughout 2017, Woroni TV has been filming on a single lens set up that limits the potential of better and more creative shots that we can then use to increase the production value of our videos. A second lens that has a longer focal length will help in getting shots. This lens can also be used as a secondary lens for Woroni Photography that can be used for taking photos of different events around campus.

In the last semester, Woroni TV has been moving into a two-camera set up which allows for two angles during interviews and more flexibility with loaning out cameras and equipment for filming. But right now we don't have a second tripod for our second camera and we rely on our TV sub-editors to provide one if required. This second tripod will reduce the logistics of needing sub-editors to bring in their personal equipment for university use. The tripod is also available to our photographers to use as well for studio shoots.

However, sometimes our videos require longer freehand filming in places that are more difficult to get to, or require an angle that our current cameras cannot quite obtain. Although providing excellent quality, our main TV camera is not suited for more dynamic activities such as tracking shots that are longer in duration, or certain point-of-view shots that last longer than a few seconds as it is quite large and heavy. A smaller GoPro camera plus a small number of accessories such as handles and headstraps would allow us to cover a greater amount of news and other events due to its portable nature, as well as to create content that is more 'on the move' – for example, a point-of-view account of Inward Bound.

A GoPro would further eliminate the need for our sub-editors to bring in their own equipment, and make multi-camera set ups for less accessible locations logistically

Australian National University Student Media
2018 SSAF Bid

easier to manage as sub-editors could opt for lighter gear when no other feasible option for transporting heavy equipment is available. It would also provide members of the Association with yet another dynamic, high quality and arguably less intimidating camera option to borrow for their own projects.

Finally, accessories such as microphone windshield socks and reflectors will provide low-cost but effective solutions to issues such as interfering external background sound in the form of wind and traffic; and to correct low, blown-out or uneven lighting, particularly on outdoor set locations – both of which are often difficult to edit out effectively in post-production.

Radio

Woroni Radio has had its most successful year thus far with over 50 shows for this semester. To ensure that the quality of Radio broadcasting continues, this money would cover one new studio microphone, three event, or MC, microphones, as well as a sound mixer and laptop to allow for live broadcasting from ANU events, to maintain Radio's growth into 2018.

All our equipment is available to hire for all members of the Association through the Woroni website: <https://www.woroni.com.au/equipment-hire/>

NUS National Conference Attendance

The National Union of Students (NUS) National Conference will be held in the first week of December 2017. The NUS advertises itself as the peak representative body for undergraduate students across the country. The National Conference, which acts as the Association's Annual General Meeting, is often fraught with factional mishaps and mismanagement.

As ANUSA passed conditional accreditation with NUS this year, ANU Student Media plans to send three News reporters to the Conference to provide timely updates, analysis, and explainers to the study body. Historically, ANU Student Media has not sent reporters, and interested ANU students were reliant on Honi Soit's updates (University of Sydney publication).

Student media is one way most students have access to the National Conference (noting that ANU delegates do give reports back at the first ANUSA SRC each year). It is the only way to hold delegates and the NUS accountable to some of the fraught institutional and cultural challenges it faces. The tense debate about re-accreditation has been occurring for decades and Woroni has reported on these happenings for decades. Our attendance at National Conference can assist in ensuring transparency.

Attendance to National Conference is \$1,000 per person including conference costs, registration, accommodation, and food. We would like to send three reporters

Australian National University Student Media
2018 SSAF Bid

to the 2017 National Conference. Each person would be assigned \$150 for travel costs – based on cheapest travel options available from Canberra to Geelong.

Zine Fund

Zines are increasing in popularity but students often do not have the funding or the means to produce their own. With our 'zine fund' students or groups of students can pitch ideas to us and we can work with them to produce their zine. This would include funding, materials, and professional development opportunities by working with editors. This has the potential to tie in with different groups on campus i.e. the ANUSA Mental Health Committee is currently working on a Zine for Mental Health Day.

While zines are mini-magazines with a specific focus, they can be costly to produce given the expense of sourcing materials. As zines are handmade, they tend to be heavily reliant on materials such as, paper, images for collage or re-work, art supplies and binding supplies. In this way, zines are as successful as their materials. We hope to provide students with another means for expression, through a form that is growing in popularity and recognition.

The zine fund would also serve as a creative outlet for students who may not necessarily have the time to commit to a formal role in Woroni to contribute to the creative landscape of the ANU. We already have students making pitches to Woroni for similar projects, and this would be a chance to formalise these arrangements.

Cookbook

Food is the basis of life but eating well as a university student is sometimes unheard of. Woroni wants to publish a cookbook that focuses on student-friendly meals from a range of different cultures. The publication would also feature anecdotes about recipes and their relationship with student's identity and experience, illustrations and graphics, and food photography. This project acts both as a platform for student creativity but also increases the emphasis on student wellbeing through proper nutrition.

Moreover, the cookbook benefits both on-campus and off-campus students. While the cookbook is useful for students in non-catered residential halls who are often learning to cook for the first time away from home, the book is also beneficial to off-campus students. Much of the time, even if students know how to cook, they just do not have the time. Travelling to and from campus adds to the time crunch between classes and part-time work, and other obligations. In providing students with different meal options for different time allowances, or bare-bones ingredients, we hope this cookbook will help students take care of themselves.

The cookbook would be roughly 60 – 80 pages, A4, with colour printing with a distribution aim of 800 copies.

Australian National University Student Media
2018 SSAF Bid

Both ANUSA and PARSA have expressed interest in collaborating and cobranding this project with us. The collaboration would include a. branding, b. marketing, and c. distribution through various channels specific to each Association. ANU Student Media would take the lead in sourcing, editing, and designing the cookbook.

Art Outreach

In 2018, Woroni wants to better engage with the artists, illustrators, and designers on campus, especially within the School of Art and Design. To do so, we want to set aside a small pool of money for the potential for outreach including, but not limited to, folio printing for consistent art contributors to the paper, social media, and Woroni TV.

For a high quality hard cover folio, 25 x 20 cm with 20 pages, the cost would be \$51 per book. To be eligible to receive a printed folio, contributors would need to submit more than 10 separate instances of graphic content to ANU Student Media over the semester. This could include artworks for articles, poster design, social media content, animations for TV, web graphics, or article layouts for the paper.