

WORONI

BOARD MEETING AGENDA:
DATE 28th August, TIME 6:00pm

Meeting Venue:	Woroni Boardroom		
Meeting Opened:	6:05pm		
Meeting Closed:	7:08pm		
Present:	Kat, James, Kanika, Zoe, Jasper, Oscar and Nathalie		
Apologies:	Linda		
No.	Item	Minutes	Action Items
1	Acknowledgement of Country	James	
2	Confirmation of Previous Minutes	Done out of Session.	
3	Previous Action Items:	None.	
Print			
4	News Update	This term has been good, intense, quite pleased with the coverage. Tried to do reporting that had a greater impact during stupol. Paper has been looking very good End of term event on Thursday to catch up and to see how I can help	

		<p>the team and what I can do for them</p> <p>Latest edition was really good.</p> <p>Next term: See what reporters are keen on Put what they have learnt into practice Something to combine all of their skills</p>	
5	Content Update	<p>Achievements: Very proud of the team and how far they have come, Seeing a massive change and development of their editing skills. But always room to upskill and improve.</p> <p>Expanded a few sections:</p> <ul style="list-style-type: none"> - Satire, B&E has flourished - Super happy about that - Want to spend more time with reviews and creative going forward - Skilling up the team, group sessions, professional development will be the focus in off weeks and throughout the next term. <p>Next term:</p> <ul style="list-style-type: none"> -how to contribute and what that means, ie process where does your submission/pitch go? - marketing campaign -make more aware that people can pitch to Woroni -Maybe establish fortnightly writing in the pop up to engage students interested - encouraging sub - eds to go to department meetings 	
6	Creative Update	<p>Achievements this term: Three papers and 2 pullouts</p>	

		<p>A lot of compliments which has been so nice and fantastic, thank you to everyone.</p> <p>Met with Max for news graphics which can be customizable</p> <p>That are aesthetic</p> <p>Saw this in prototype style with the stupol graphic</p> <p>Ideal to not have to use Photoshop</p> <ul style="list-style-type: none">- Drag and drop an image <p>A little animation for news, might work with Shasha and Katie on this one.</p> <p>Katie wants to learn animations, this could be so cool for TV and online.</p> <p>Big project over the holidays: Design style guide</p> <ul style="list-style-type: none">- Outline the fonts- How do apply Watermarks- which fonts they should use- So style is consistent and easily available for those who need to use them. <p>Sub-editors: Hopefully having interviews on Wednesday</p> <p>Tying into this for adobe certification course</p> <p>some basic adobe skills, Kanika: someone from the arts school?</p> <p>Extended sessions to target on skills for sub-editors that do design</p> <p>Animation workshop, great to be run by the school of art</p>	
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		<p>We want to be nice and accessible Come to Zoe for what do you want someone in your medium to know Big A1 posters And Facebook campaign</p>	
Radio			
7	Radio Update	<p>Make Woroni Radio recognisable</p> <p>Growth: Growing the shows Numbers of presenters And listenership has been rising Exposure in the pop up Always places we want add</p> <p>Cementing ourselves alongside the paper as an institution Built an awesome relationship with pop up</p> <p>Culture: -really good culture in radio -having a goodtime -feeling supported by the producers and making sure the producers feel supported also -all shows on air (100%) -making it accessible for all students to tune in -internally radio team is going great - people are putting so much effort into it and that's really great Technical stuff is really good</p> <p>Moving forward: - This term was shows finding their feet and in terms of reach: start to make Woroni radio more accessible around ANU, playing in different locations - Working on marketing campaigns Improving our social media</p>	

		Facebook live so everyone can use that platform as well	
TV			
8	TV Update	<p>ANU Shorts theme has launched, along with submissions form – thanks largely to Kat, Kanika and Will for sorting that out. Looking to send official email invites to judges in coming week or two.</p> <p>A couple of team members have been sick so deadlines have been pushed back slightly.</p> <p>Campus issues vox is ready – have asked Shasha to make some minor edits and will likely reframe it as a broader perspective-themed take on issues students care about/things to think about going forward post-election so remains relevant in feel, please expect approval email soon.</p> <p>How-to/ad for Woroni Wombat comp has been filmed, pushing for an edit list and a first version in next couple of days.</p> <p>Open Day Vox has also been assigned for edits – thanks to Kat for jumping in as a reporter!</p> <p>Art Attack video for a Ralph Indie production scheduled for filming early in first week of break, as well as a SSAF explainer and something Floriade-related.</p> <p>Inspired by Bronte’s handover videos, have also asked Shasha to put together a tutorial vid (might be videos, plural) for editing – mainly the basics of adding supers, cutting shots and some light audio</p>	

		editing. Should also help future teams as a point of reference.	
Finance			
10	Finance Update	<p>Business Transaction Account: \$4,060.68 Business Online Saver: \$153, 244.74 Term Deposit: \$60,000</p> <p>Nathalie should be added to the account in the coming days Honoraria should be processed as soon as Nat is on the account</p> <p>Had some problem with Xero, doesn't line up with the financial year</p> <p>No way of making Xero work with our general meetings Apologies for the delay</p> <p>SSAF, good responses and questions on Schmidtposting</p> <p>Few ideas on the floor from in person consultations</p> <p>Meeting with Richard was really beneficial for clarification of the process Anything above \$20,000 needs justification in our budget</p> <p>First SSAF is next week meeting is just a discussion.</p> <p>Looking at our operating cuts and seeing where we could cut down</p> <p>Drafts and business cases will be nice to have</p> <p style="text-align: center;">Marketing ANU open day was great Focus group with PARSA</p>	

		<p>Nicole will arrange meetings with Radio and TV for marketing campaigns Please remember we have a snapchat!! Use snapchat!!</p> <p>Business developing Cold emailing, but have been getting a few bites</p> <p>Dendy is back on and first review is this week Quarter page ads in the paper</p> <p>3 competitions in place Caption comp Instagram comp</p> <p>Street Theatre, Ainsle and Gorman house reviews and events</p> <p>Website: forms went live video soon on how to make a form 53% of our users are on phones keep in mind when choosing photos for website.</p>	
Administration			
11	Administration Update	<p>Thanks for coming to open day, really appreciated it! ANU shorts is live! Theme is Temptation. Everyone please go like the page</p>	
Agenda Items			
12		None.	

13		None.	
Other Business			
22		None.	